

# The HeART of the Lowcountry

## Sponsorship Opportunities

The Society of Bluffton Artists promotes a public interest in, and an appreciation of, visual arts in the community. SOBA assists artists, at all levels of development, enhancing their artistic abilities in the visual arts. SOBA was originally established in 1991 and as a non-profit organization in 1994.

Being the heART of the Lowcountry is based on our community's support. Please join other individuals, organizations and business members who help sustain all of our programming throughout year.

Sponsorship of SOBA includes the distinct packages below, with varying degrees of additional exposure for your company's products and services. Call (843) 757-6586 or by email at [info@sobagallery.com](mailto:info@sobagallery.com) to learn more.

### Patron of the HeARTs Level (one sold)

**\$10,000\***

#### **BENEFITS OF SPONSORSHIP**

Your company will have category exclusivity in this exciting sponsorship opportunity to present itself directly to patrons/members at the Society of Bluffton Artists.

#### **Advertising and Promotion**

- Four full-page placements in SOBA monthly Newsletter.
- Company Name in all press releases and PSAs.
- Company Name/logo on SOBA advertising, publicity and posters.
- Lead sponsor recognition on all social media sites.
- Full Page ad in the Membership and Show booklets

#### **Signage/Sponsor Recognition**

- SOBA Representative to welcome audience at opening(s) of your choice.
- Sponsor Sampling/Display & Distribution at gallery and Center for the Arts.
- Feature story and photo in SOBA newsletter.
- Ten (10) Invitations to attend VIP Opening Night Receptions, with the opportunity to meet and have photos taken with artists.
- Opportunity to Host two (2) on-site Reception on evening of choice (based on availability).
- Sponsorship recognition by SOBA emcee at all gallery events throughout the year.
- Front row seating on SOBA porch for four (4) during holiday parade.
- 2 free classes at the Creative Center for the Arts of your choosing per year.

#### **SOBA Website**

- Company Name/Logo on the SOBA website with option to hotlink.
- Company Name/Logo on the home page.

*\*Custom package available. Save with a three year commitment @ \$25,000.*

## Curator of the HeARTs Level (two sold)

\$5,000 each\*

### BENEFITS OF SPONSORSHIP

You will have Title Sponsorship for a series of Arts Center Education Sessions. Benefits may include:

#### Advertising and Promotion

- Full-page Ad Placement inside SOBA newsletter, 4 x per year.
- Sponsor Name in all advertising, press releases and PSAs.
- Sponsor Name/Logo on event publicity and posters.
- Sponsor recognition on all social media sites.
- Half-page in Membership and Show booklets

#### Signage/Sponsor Recognition

- Sponsor Representative on to welcome audience on sponsored session.
- Sponsor Sampling/Display table at sponsored session.
- Five (5) Invitations to attend VIP Opening Night Reception, with the opportunity to meet and have photos taken with artists.
- Opportunity to host 1 on-site reception on evening of choice (based on availability)
- Front row seating on SOBA porch for two (2) during holiday parade.
- 1 free class at the Creative Center for the Arts of your choosing per year.

#### Website

- Company Name/Logo on the SOBA website with option to hotlink.

\* Series Sponsorship investment may vary in cost depending on final schedule of artists. Save with a three year commitment @ \$12,500.

## Collector of the HeARTs Level (12 total)

\$2,500 each

### BENEFITS OF SPONSORSHIP

As an individual Show Sponsor, you will have direct access to audience/attendees on popular evenings at the SOBA Gallery. Show Sponsors may receive the following benefits:

#### Advertising and Promotion

- Half-page placement inside the SOBA newsletter, 4 x per year.
- Company Name in all press releases and PSAs.
- Company Name/Logo on event publicity and posters.
- Sponsorship Acknowledgement in the official schedule.
- Sponsor recognition on all social media sites.
- One Quarter Page in Membership and Show Booklet.

#### Signage/Sponsor Recognition

- Sponsor Representative at Show to welcome audience on sponsored event.
- Sponsor Sampling/Display & Distribution table at sponsored event.
- Opportunity to distribute materials to gallery audience.
- Two (2) Invitations to attend VIP Opening Night Reception, with the opportunity to meet and have photos taken with artists.

#### Website

- Company Name/Logo on the SOBA website with option to hotlink.

# HeARTists Level (5 sold)

\$1,000\*

## BENEFITS OF SPONSORSHIP

### Advertising and Promotion

- Quarter-page ad placement inside the SOBA newsletter.
- Sponsorship Acknowledgement in the official schedule.
- Sponsor recognition on all social media sites.

### Signage/Sponsor Recognition

- Opportunity to distribute materials to gallery audience.
- Two (2) Invitations to attend VIP Opening Night Reception, with the opportunity to meet and have photos taken with artists.

### Website

- Company Name/Logo on the SOBA website with option to hotlink.
- Company Name/Logo on the SOBA social media platform profiles.

\*Custom package available. Save with a three year commitment @ \$2,500.

# Supporter of the HeARTs Level

\$250.00

## BENEFITS OF SPONSORSHIP

Designed for local merchants, small businesses with a limited budget, and families/individuals who really love SOBA.

- Company name prominently featured on SOBA Website.
- Company name featured in SOBA newsletter.
- Framed certificate to proudly display at your place of business.

*All sponsorship packages can be customized within the same value level in order to meet the specific objectives and desires of the donor. Donations can also be designated to a specific SOBA program.*

Company Name \_\_\_\_\_  
(Exactly as you wish it to appear in promotional materials)

Street Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone \_\_\_\_\_

E-mail address \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Please check the sponsorship level you would like to reserve:

- Patron of the HeARTS \$10,000
- Curator of the HeARTS \$5,000
- Collector of the HeARTS \$2,500
- HeARTist \$1,000
- Supporter of the HeARTS \$250

Method of Payment:

- VISA
- Master Card
- American Express
- Check enclosed

(Payable to The Society of Bluffton Artists)

**TO SECURE YOUR SPONSORSHIP PLEASE RETURN THIS FORM WITH FULL PAYMENT,  
TO: SOBA GALLERY, PO BOX 1972 BLUFFTON, SC 29910-1972 OR CALL (843) 757-6586 FOR MORE INFORMATION**