

Dear SoBA Member,  
Please enjoy reading this month's issue and make note of important dates & information.



September 2016

## Message from the President

Have You Got What it takes to be a Featured Artist?

The Featured Artist Calendar for 2017 is open and ready for you to make the commitment and step into the spot light.

Criteria:

- Have a full year membership and experience as a displaying member of SoBA.
- If you would like to do a joint show that is possible. Find an artist that you are very comfortable and compatible with in personality and art. Both artists must be members of SoBA and meet the criteria in point number 1. A joint show brings in a larger audience, expenses are shared.
- Find a theme that shows your style and technique in the best light and is broad enough to catch SoBA's customers' attention.
- Have a major inventory ready to show at least six weeks before the date of your show. Have enough to bring in replacements when pieces sell.
- Bring color and life to the room that you show your art, presentation is everything
- Build promotional material using ideas and pictures of your art.
- Network in every format possible to promote your show.
- Price your art to sell.

- Be ready to staff the gallery at least four times in the weeks that your show is on display.
- Past Featured Artists are a good resource to find out what worked best, ask questions.
- Hang your art the Sunday afternoon before change of show of the month you are Featured Artist after 3:00 P.M. Remove your art before 3:00 P.M. the Sunday afternoon before the next Featured Artist Show.
- Plan your opening reception.
- If you are comfortable that you can meet all the Featured Artist Criteria put a plan together, let us know what month (give us more than once option) you would like your show and your name will be put in place.
- It's a wonderful experience, take the step.

Gayle Miller, President  
Society of Bluffton Artists

Visit our website

## Change of Show:

**Tuesday - September 6**

**Drop off 9:00 am to 11:00 am**

**\*\*Please note! Bring check for membership dues to changeover if not already paid. Only paid members' work will be accepted.**

Non-display members are always welcome and needed to man gallery hours. Contact Pat Gardiner [robpat@hargray.com](mailto:robpat@hargray.com) for training if needed.)

## FEATURED ARTIST CALENDAR FOR 2016

Sept 6 (tues) - Oct 2

Past Presidents Show  
Reception 5-7 pm, Friday Sept 9

Oct 3 - Nov 6

12 x 12 SOBA Fundraiser  
\*Reception 3-5 pm, Sunday Oct 9

(\*daylight savings change time and day)

November 7 - December 4

Joan McKeever

Reception 3-5 pm, Sunday Nov 13

December 5 - December 31

Small Art Show - Details will follow

Reception 3-5 pm, Sunday Dec 11

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## September at the SoBA Gallery

"SoBA Past Presidents' Show"

Featured Artist - SoBA's Past Living Presidents



Beach Path by Sandra Wenig



Full of Life by Linda Potter



Somewhere on Hilton Head circa 1858 by Chris Clayton

The Society of Bluffton Artists presents:

## **"SoBA's Past Presidents' Show"**

September's Featured Artists - SoBA's Past Presidents

**September 6 through October 2**

The Society of Bluffton Artists welcomes its past living presidents as the featured artists in September at the SoBA Gallery. These nine talented people will have a wonderful and varied collection of their recent work to share with us from September 6 through October 2.

The Society of Bluffton Artists (SoBA) began in 1994 with a handful of artists meeting monthly and displaying their artwork at Bluffton's Town Hall once a year. Lynda Potter was the very first president of that initial tiny group. By 2001 Helen Evans had a goal to create a new Gallery for the growing membership. With the help of Bluffton's Town Council and several SoBA members, that goal became a reality in 2002 when the former Bluffton Library was repaired and converted into an exhibiting space for their 35 members. The Society thanked the community by offering free after school art classes for 4th and

5th grade students, and by implementing a scholarship program for high school seniors. The Society also applied for, and was granted, non-profit status in 2002. In 2003 SoBA initiated the first ever "Old Town Art Walk." This highly successful event is still a Bluffton favorite, happening three times each year. In 2012 SoBA moved into their current Gallery location at the corner of Church and Calhoun Streets, and two years later opened the Center for Creative Arts classroom facility, where classes and workshops are offered, encompassing many art mediums and techniques for beginner to experienced artists. There are now 185 SoBA members with over 100 of them exhibiting art at the gallery regularly!

Please join us to celebrate these nine artists who have given so much of themselves to our art gallery and community. They are: Lynda Potter, Dee Johnson, Helen Evans, Emily Wilson, Terry Brennan, Dave Dickson, Chris Clayton, Sandra Wenig and Marian Sanders, each in their own way helping make SOBA the great organization it is today.

**Opening wine reception  
Friday September 9th from 5-7 pm**

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## **Gallery Stats**

### **SoBA Monthly Statistics**

July 2016

Gallery Visitors: 852

Guest Register Entries: 193

Visitors from US (from sea to shining sea)

Art Sales Revenue: \$4,692.00

Sales Revenue Other: \$103.00

Number of Pieces of Art Sold, Including Jewelry: 48

Number of Artists that Sold Art: 16

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## Coming this October - 12 x 12

SoBA invites you participate in a unique, interesting and challenging member show in October of this year. You have August and September to get your canvases ready, yes canvases. Each member is invited to submit TWO 12 x 12 canvases with one sitting date. But you are always welcome to sit more than that.

This is the 4th time SoBA has had this type of show and the past ones were quite successful for the artists and SoBA. The display is very simple, but very compelling. Each painting is hung the same distance from the ceiling with the same space between each painting. The colors and fun flow wonderfully. Customers return to the show, they purchase another piece to compliment the 12 x 12 they purchased from past years. The show draws in a different audience and it expands our exposure. It's a tradition that needs to continue and SoBA really hopes you'll share the creative fun.

An important aspect of this particular show is that SoBA uses it as a fundraiser. Yes, SoBA like any other business has on-going and rising expenses and occasionally needs a boost to keep the revenue sources in good shape. For this show SoBA requests that the artists

commission split with SoBA be 50 - 50 or if you feel generous 100% to SOBA.

Here are the simple guidelines:

Canvases are available for purchase through SoBA at \$10 each  
If you purchase you canvas somewhere else be sure what you get has a 1 ½ profile (depth). All the canvases MUST have the same proportions

Each Artist may submit two (2) 12 x 12 pieces of Art

The sales price for all pieces is \$120.00

NO wires or backing on the canvases

Questions may be directed to:

Julia Yeager, Jeanne McKenna or Gayle Miller

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## SoBA's Touch of Blue Fundraiser Recap

During the June gallery exhibit, SOBA artists were asked to add at least 'A Touch of Blue' to their art, and 10% of all sales for the month were set aside for the Bluffton Police Department, specifically towards their new K-9 Unit.

At the reception members of the Police Department each spoke briefly about their involvement in our community and the excitement over their new K-9 Unit - they will be receiving two German Shepherds, currently completing their training. They promised to give SOBA members and friends a demonstration of the dogs and the officer's skills as soon as they are in place.

By the end of the month sales were tallied and SOBA President Gayle Miller presented a check for \$350 to Chief Joey Reynolds, Lieutenant Joe Babkiewicz and Major Joseph Manning at the Police Headquarters. They graciously received it and are anxiously awaiting to welcome the newest members to the force.



Thank you SoBA MEMBERS. You are the BEST!



Photo is left to right Lieutenant Joe Babkiewicz, Major Joseph Manning, SOBA President Gayle Miller and Chief Joey Reynolds.

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## Yes, It is *Still* Hot Outside, but...

....before we know it, the weather will break and it will be Holiday Boutique time at the SoBA gallery once again! It is not too early to start thinking about artwork and items that you will want to display at the Boutique and start to organize and price your inventories. Each year the has become more and more successful. We expect even *greater* things to happen this coming November through December.



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## Upcoming Classes

### Society of Bluffton Artists (SOBA) Workshop Schedule

SOBA's workshops offer the opportunity to learn a variety of art skills as taught by some of the region's leading artists, and will provide attendees the opportunity to nurture, and foster, their love of art. Each workshop will be held at the SOBA Center for Creative Arts, located next door to the SOBA Gallery at 8 Church Street in Bluffton. All SOBA workshops are led by established artists, and include instruction and hands-on demonstrations.

September 21-22; 9:00 am - 1:00 pm

**Lynda Potter**

#### **Acrylics Applied Thick & Thin**

Explore painting with acrylic paints and adding mediums and transparent paint applied in layers. Explore textural mediums - let dry overnight and experiment with design to learn how to get your creative juices going! Artists choice of subjective or non-subjective.

Cost: \$100members; \$115 non-members

September 26-27; 9:30 am to 2:30 pm

**Joan Wykis**

#### **Watercolor Batik**

In this creative and informative class, Joan Wykis will show and assist students from the beginning to the end of painting a vibrant, fresh and rich looking watercolor batik on rice paper. It is a process using an electric skillet, special rice papers, watercolors, canning wax and an iron. The information in this course is a combination of design, line, color and reserving whites and lights.

Cost: \$150 members; \$175 non-members Includes materials

September 29-30; 9:30 am - 3:00 pm

**Jim Lewis**

### **Seven Keys to Successful Painting - Oil or Acrylic**

A look at the principles that help to make your paintings work. Explore and discover your own approach and attitude within these guiding principles. Learn how to avoid common failures and be the confident author of your work. Beginner to advanced levels welcomed. One day of painting, with a demonstration. Bring your own reference to follow the example. Instructor James N. Lewis is represented by several galleries along the east coast and Florida, and has taught for ten years at the university level.

Cost: \$120 members; \$130 non-members

October 4-5; 9:30 am - 3 pm

**Vickie Jourdan**

### **Paint with Vickie**

Break out of our comfort zone! Come and play with acrylics and create a masterpiece.

Cost: \$100 members; \$115 non-members

October 18-20; 9:30 am - 12:30 pm

**Dennis C. Lake**

### **Learn to Paint Flowers in Oil**

Learn to paint beautiful flowers in oil. Students should bring pictures or studies to paint from. Instructor guidance and critique will emphasize composition, value management, color and Principles of Art adherence and techniques. Class will consist of demos and individual critiques while accomplishing at least one floral painting.

Cost: \$100 members; \$115 non-members

November 1-3; 10:00 am - 4:00 pm

**Greg Barnes**

### **Impressionistic Landscape Painting with Pastel & Oils**

Get ready to dive in head first in this exciting three day immersion of landscape painting techniques, demonstrations and artistic camaraderie. Explore in either pastel or oil with award winning artist, Greg Barnes, as your personal guide. Topics covered will range from beginning composition and color theory to more advanced techniques. Each day will consist of one or two group demos mixed in with individual painting sessions. Whether your medium of choice is pastel or oil, it is Greg's goal that you will continue to learn from the experience, long after the workshop has ended.

Greg Barnes received a BFA from Wake Forest University in 1985. With the encouragement of his wife Janet, he began painting full time right after the 911 incident in 2001. He tours the country, displaying his paintings in national art

festivals and participating in plain air painting events. He also teaches regular classes at his home studio in Charlotte, NC.

Cost: \$325 members; \$350 non-members

**November 4-5; 9:30 am - 3 pm**

**Vickie Jourdan**

**Creative Endeavors with Vickie**

Break out of our comfort zone! Come and play with acrylics and create a masterpiece.

Cost: \$100 members; \$115 non-members

**November 15-17; 9:30 am - 12:30 pm**

**Dennis C. Lake**

**Paint Beautiful Landscapes in Acrylic**

Learn to paint beautiful landscapes in acrylics. Students should bring pictures, ipad, or studies from which to paint. Instructor guidance and critique will emphasize composition, value control, color and Principles of Art adherence and techniques. Students will accomplish at least one landscape painting working with instructor demos and individual guidance.

Cost: \$100members; \$115 non-members

**Coming in 2017...more info to follow**

Linda St.Clair, February 9-10-11

Bill Farnsworth March 2+3

Linda Benton McClosky March 29-30-31

Reservations must be made in advance for each workshop. For more details or to register, please visit [www.sobagallery.com](http://www.sobagallery.com). Questions (843)-247-2868

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**Did You Know?**



## Notan - The Development and Basis of Strong Structure in Your Painting

### The Concept

Why does a certain painting win first place in an art competition? The answer lies a lot in the harmonious arrangement of black and white in the painting. A synthetic arrangement of dark and light creates an impression of beauty, regardless of either the colors used or of the subject matter. This is called "notan" from the Japanese word that means "dark/light harmony. Notan is such a powerful contributing factor to the success of a painting. A strong notan design is therefore the key to a strong painting. Hope you enjoy learning more about notan with this informative video clip.

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**Call for Artist Donations to support CODA**



Dear SoBA Artists and Members,

(Citizens Opposed to Domestic Abuse) CODA's 2016 fundraiser and awareness event, *My Sisters' Keeper*, is in its fourth year of raising monies to support CODA's mission of protecting victims of domestic abuse. Our shelter has provided safe haven, counseling, legal services and support for hundreds of victims this past year. We look forward to your attendance and participation at the October 2nd event at 107 Myrtle Island Road in Bluffton. At the event, we will not only raise money for our cause but also raise awareness about our area's domestic abuse crisis and what we can do about it.

In order to raise as much money for CODA as we possibly can, we are asking for donations for the Silent Auction & Raffle. Please clearly describe your donation and its estimated value. CODA will mail you an official letter for your records identifying your tax deductible gift. Please complete the following form for each Silent Auction or Raffle item you are donating. This information will help us maintain a running tally of all the items and identify who is giving them/who gets the tax deduction. We also want to give recognition for each donor and organization that is generous to our benefit.

Please contact Silent Auction/Raffle Chairman, Boyce Ann Bryant @ 843/705-2454 or [southern.gal.b@gmail.com](mailto:southern.gal.b@gmail.com) with questions.

Or: <http://codalowcountry.org/my-sisters-keeper/>

Thank you.

[Letter from CODA](#)

[CODA Donor Form](#)

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**2016-2017 SoBA Board of Directors:**

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**Mary Ann Putzier**  
**Barbara Fiscarel**  
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**Missy Yost**  
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**Center for Creative Arts**  
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**Art Walks**  
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**Newsletter information is welcomed for submission by the 25th of each month for inclusion in the following month's "The Eclectic." Send submissions to:**

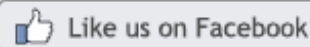
**[info@sobagallery.com](mailto:info@sobagallery.com)**



**Be sure to follow SOBA on FACEBOOK and like our page!**

Facebook is a fun and easy way to keep up with SOBA happenings.

It's easy to sign up!



Society of Bluffton Artists  
6 Church Street, Bluffton, SC 29910 | 843.757.6586 | [info@sobagallery.com](mailto:info@sobagallery.com) | [www.sobagallery.com](http://www.sobagallery.com)

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