

Dear SoBA Member,
Please enjoy reading this month's issue and make note of important dates & information.



October 2016

Message from the President

Networking is a Necessity

Networking the exchange of information or services among individuals, groups, or institutions; specifically: the cultivation of productive relationships for employment or business.

Networking is schmoozing, interacting, making contacts, meeting people, exchanging ideas, collaborating, teaming up and pooling resources.

Successful people know or learn that it's not necessarily what they know it's who they know. Each contact they make has the possibility of another contact and another contact, the circle of influence grows and grows. Each participant brings something to the connection, each participant has the opportunity to enhance their particular world while contributing to the other individuals. The value of the interactions are almost immeasurable. *"The whole is greater than the sum of its parts"* - Aristotle

It doesn't matter what the business is, the principle is the same. If you hope to sell your product, your service, your concept, your idea, your art - you must build and build connections, networks that reach out farther and wider than you can do as an individual. It's a simple process that is honed and refined. Each market area I have lived and this is my sixth state, there have been a little different tilt on the process but the basics are strong and true. Expand your world, introduce who you are and what you do whenever the opportunity arises. Express interest in others work and ideas and ask how they got to where they are. People will share their story and you in turn can share yours. But an important key to this in remembering who does what so you may share that with another. Kathy MacDonald, a fabulous and well known cake maker in San Mateo, CA and I were in the same networking group in California and I was her State Farm Agent. When insurance entered her conversion with her group of customers she referred them to me. When I gave my clients gift certificates for birthday cakes they were for Kathy's Kreative Kakes. My clients got to know Kathy

and her business, that connection expanded her network. Her clients got to hear about me from someone they respected, my business grew.

Connect with fellow artists at SoBA, many have skills and talents that you could utilize. Edith Wood makes prints of my paintings. George Weber helps me with matting. Should we make change of show morning, **Connect with SoBA on the Porch?** Check your new piece in, grab the piece you had on display and then hang out on the porch. Set up coffee and stuff and mingle, network.

If a SoBA visitor admires a piece of work that is another artist and they'd like to connect with that artist, share that information. Let the artist know you have, and I bet that artist will do the same for you or other artist in the gallery. You've expanded the SoBA network, you've enhanced your creditability. When you hear of an opportunity to gift your art to a charity or nonprofit that speaks to your sense of giving, do it. You're not making money, your making connections that can lead to sales. Use your Facebook page to connect. Social Media is a very easy tool. The same theory applies there also, I have over 900 friends on Facebook. The exposure my art gets is surprising and the then people expand my connections by sharing.

Networking is fun, it's important, it works. Expand your circle of influence.

**Gayle Miller, President
Society of Bluffton Artists**

Visit our website

SOBA lost a very special member in September, Betty Luntley...

<http://www.legacy.com/obituaries/islandpacket/obituary.aspx?n=betty-luntley&pid=181443265>

October at the SoBA Gallery



October 3 - November 6
Reception Sunday October 9, 3-5 pm
All original 12 x 12 art work \$120

The Society of Bluffton Artists presents "12," a new and exciting collection of 12 x 12 inch paintings and photographs by over 100 local artists, each selling for only \$120. This event has been such a hit in the past that we decided to do it again!

Enjoy the art and consider shopping for unique and unusual gifts: local paintings and photographs! The show will be displayed from October 3 - November 6 with an opening reception on Sunday October 9, 3-5 pm. The public is invited for refreshments and to meet many of the artists at the SOBA Gallery.

Change of Show:

Monday October 3

Drop off 9 to 11 am

All members dues must be current. You may renew when you bring your art.

Non-display members are always welcome and needed to man gallery hours.
Contact Pat Gardiner robpat@hargray.com for training if needed.

No wires or backing on canvases please. The sale price for all pieces is \$120. This is a fundraiser for ongoing expenses at SOBA. We request artists commission split be 50 / 50 or if you feel generous 100% to SOBA.

FEATURED ARTIST CALENDAR FOR REMAINDER OF 2016

Oct 3 - Nov 6	12 x 12 SOBA Fundraiser *Reception 3-5 pm, Sunday Oct 9 (*daylight savings change time and day)
November 7 - December 4	Joan McKeever Reception 3-5 pm, Sunday Nov 13
December 5 - December 31	Small Art Show - Details will follow Reception 3-5 pm, Sunday Dec 11

Featured Art Calendar for 2017

January 2 - February 5 Open

February 6 - March 5 Edith Wood

March 6 - April 2 Christy McEllivry

April 3 - 30 Member Show

May 1 - June 4 Kendra Natter

June 5 - July 2 Gaylon Rex Gregar

July 3 - August 6 Open

August 7 - September 3 Open

September 5 (Tues) - October 1 Norma Deal

October 2 - November 5 Linda Nickels

November 6 - December 3 Pat Diemand

As you can see we have a few spots open in next year's featured art schedule. If you are interested in being a featured artist, and fit the criteria outlined in the President's letter in the September Eclectic, please contact Sandy Rhodes.

Staffing Problem

Conundrum: This past month we had a problem with staffing. It resulted in a critical condition that was only solved due to Hermine. It was due to the fact that the member signed up ahead of time. Then the member decided not to put a piece in for that show. That person's name remained on the calendar and was counted on to sit.

Lesson: if you sign up ahead of time to sit you must remove your name before change of the show, if you decide not to hang. Otherwise you are still obligated to staff the gallery. We are all volunteers with the same goal, but we can not guess what you have intended. Please be sure that your correct intent is marked on the staffing calendar prior to change of show.



Fun Event - Get Involved! October 22 and 23

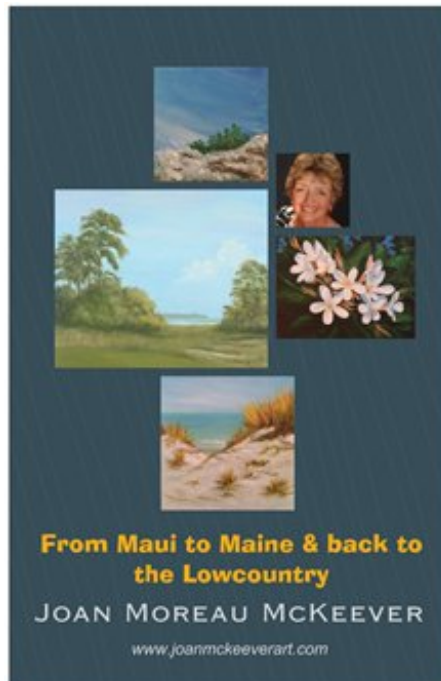
SOBA volunteers will again host a special event in Dubois Park during the October 22-23 weekend of the Arts and Seafood Festival - hands on creative art projects for kids. It was a big hit last year and expect it to be even better this year! Please contact Gayle Miller if you would like to help and / or contribute supplies.



All Saints Garden Tour Poster Contest

The poster contest is an important part of this community fundraiser. Please click on the link below for the information you need to submit your art including important deadlines:

<https://allsaintsgardentour.wordpress.com/invitation-to-participate-in-2016-artist-poster-contest/>



Coming in November Featured Artist Joan Moreau McKeever

November 7 - December 4
Reception Sunday November 13

Gallery Stats

SoBA Monthly Statistics for August 2016

Gallery Visitors: 1381

Gallery Register: 165

Visitors from all over the US

Art Sales Revenue: \$4,448

Sales Revenue Other (Includes Artist 200): \$601

Art Supply Sales July & August: \$910

Number of Pieces Sold: 35 (Including Jewelry)

Number of Artist that Sold Art: 22

Past Presidents' Show Reception was Special!



The Past Presidents' Show reception at SOBA was jam packed with well wishers and art lovers! It was held Friday September 9 at the Gallery. All the past presidents were in attendance: Lynda Potter, Dee Johnson, Helen Evans, Emily Wilson, Terry Brennan, Dave Dickson, Chris Clayton, Sandra Wenig and Marian Sanders, each in their own way helping make SOBA the great organization it is today. Terry Brennan gave a special talk and presentation to Helen Evans - one of the real movers and shakers in SOBA's history. A great time was had by all!

Yes, It is Still Hot Outside, but..

The Society of Bluffton Artists presents

A Holiday Boutique

A collection of hand made treasures, art-sy crafts and small paintings on display and available from Nov 19 - Dec 23 in SOBA's Center for Creative Arts building, next to the SOBA Gallery.

843-757-6586
sobagallery.com

SOBA

...before we know it, the weather will break and it will be Holiday Boutique time at the SoBA gallery once again! It is not too early to start thinking about artwork and items that you will want to display at the Boutique and start to organize and price your inventories. Each year the event has become more and more

successful. We expect even greater things to happen this year. Dates for the Boutique this year November 19 - December 23 - please be a part of this fun event!

Inventory check in days are Thursday and Friday November 17 - 18.



Batik Fun!

Instructor Joan Wykis helps students explore the joy of batik in the class held this week at SOBA's CCA.

Be sure to visit sobagallery.com for more info on the latest line-up of workshops - sign up for one today!

Upcoming Classes

Society of Bluffton Artists (SOBA) Workshop Schedule

SOBA's workshops offer the opportunity to learn a variety of art skills as taught by some of the region's leading artists, and will provide attendees the opportunity to nurture, and foster, their love of art. Each workshop will be held at the SOBA Center for Creative Arts, located next door to the SOBA Gallery at 8 Church Street in Bluffton. All SOBA workshops are led by established artists, and include instruction and hands-on demonstrations.

October 18-20; 9:30 am - 12:30 pm

Dennis C. Lake

Learn to Paint Flowers in Oil

Learn to paint beautiful flowers in oil. Students should bring pictures or studies to paint from. Instructor guidance and critique will emphasize composition, value management, color and Principles of Art adherence and techniques. Class will consist of demos and individual critiques while accomplishing at least one floral painting.

Cost: \$100 members; \$115 non-members

November 1-3; 10:00 am - 4:00 pm

Greg Barnes

Impressionistic Landscape Painting with Pastel & Oils

Get ready to dive in head first in this exciting three day immersion of landscape painting techniques, demonstrations and artistic camaraderie. Explore in either pastel or oil with award winning artist, Greg Barnes, as your personal guide. Topics covered will range from beginning composition and color theory to more advanced techniques. Each day will consist of one or two group demos mixed in with individual painting sessions. Whether your medium of choice is pastel or oil, it is Greg's goal

that you will continue to learn from the experience, long after the workshop has ended.

Cost: \$325 members; \$350 non-members

November 4-5; 9:30 am - 3 pm

Vickie Jourdan

Creative Endeavors with Vickie

Break out of our comfort zone! Come and play with acrylics and create a masterpiece.

Cost: \$100 members; \$115 non-members

November 15-17; 9:30 am - 12:30 pm

Dennis C. Lake

Paint Beautiful Landscapes in Acrylic

Learn to paint beautiful landscapes in acrylics. Students should bring pictures, ipad, or studies from which to paint. Instructor guidance and critique will emphasize composition, value control, color and Principles of Art adherence and techniques.

Students will accomplish at least one landscape painting working with instructor demos and individual guidance.

Cost: \$100members; \$115 non-members

January 11+12; 10 am - 3 pm

Cathy Cooney - Collage

January 25-27; 9:30 am - 4 pm

Morten E. Solberg

Waterbase Media

Work at painting in a more experimental direction, landscape, figure & florals & wildlife etc. Demonstrations every day. Working in watercolor, Gouache, Acrylic, Gesso, and the combination of all of these mediums.

Cost: \$350 members; \$375 Non-members

February 8 - 10; 9 am - 4 pm

Linda St. Clair

Art of Animals

This workshop will focus on creating paintings of animals that exhibit emotion.

Working with value, color and brushwork, what to leave out and what is essential.

The artist will do a demo each day before students begin painting. Beginners to more advanced students are welcome.

Cost: \$450 members; \$475 Non-members

March 2-3; 9 am - 3 pm

Bill Farnsworth

Oil Painting Studio Workshop

Students will learn the importance of the principals of painting and how they can achieve believable paintings full of light. Demos every morning and a step by step of how to build a painting. Learn how to get the most out of your photographs in a

studio environment.

Cost: \$325 members; \$350 Non-members

March 29-30-31; 9 am - 4 pm

Linda Benton McCloskey - Cold Wax & Oil Painting

May 23-25; 9 am - 4 pm

Dee Beard Dean

Taking Plein Air into the Studio (Interpreting from Photographs)

This workshop is geared toward intermediate and advanced artists who are striving to bring their work up to a new level. Artists will receive challenging group and individualized instruction in studio painting. Dee will observe the artists' works and help them to improve rather than change their individual styles.

Cost: \$350 members; \$375 Non-members

Reservations must be made in advance for each workshop. For more details or to register, please visit www.sobagallery.com. Questions (843)-247-2868

Did You Know?

Capturing motion

Learning a few simple techniques will help you add motion to the subjects in your paintings, adding liveliness and interest to your painting as a whole.



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Make your lines dynamic

Static lines stop motion. The use of diagonal and curved lines brings more life to your subject than a horizontal or vertical line would. In the sketchbook samples left and above, notice the dominance of diagonals and curves in the eagle sketches. These were part of the process of working out a larger painting.

Developing a sketchbook

The next steps in visualizing motion for the eagles was a series of sketchbook ideas, which took the idea from one eagle to two and explored the motion of the second bird.



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Use the motion tools

- Make your sketches loose and lively, whether with a pencil or a brush.
- Make the strokes of your brush or pencil mimic the motion you are depicting.
- Hard edges tend to look static, but soft and lost edges indicate motion.
- Value and color appear to go to extremes in proportion to the speed of the subject.
- In addition to the strong diagonals and curves mentioned above, subjects should appear off balance, at least a little. The more off balance a subject is, the greater the motion indicated: One or more feet will be off the ground.

Diagonals

Lost/soft edges



Strokes in the direction of the movement

Paint loosely

Paint loosely

Feet off the ground



Lost edges

Extreme value/color

Both dogs off balance

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Making bird flight real

The more distant the bird from the viewer, the less likely the feet will show. For example, in Robin Berry's *Afternoon Delight* (right), the spoonbills almost appear to float.

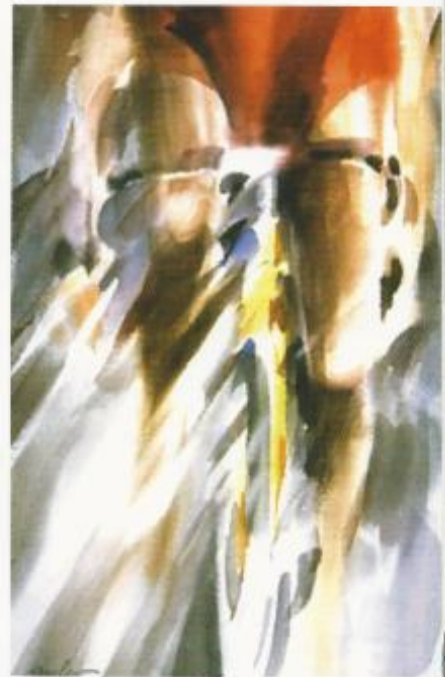
Simply having a bird's wings spread isn't enough. In *Pigeons*, by Doug Lew (below right), master motion painter, the faster the bird is moving, the more likely that the wings will be only a blur. Eventually they blend. Both speed and distance erase detail such as face and feathers and even borders.



Afternoon Delight by Robin Berry



Pigeons by Doug Lew



▲ Extreme movement

In *Cyclists*, Doug Lew shows the speed of the bikers by thrusting their bodies forward at a diagonal, pushing both color and value to the extreme, and completely losing many edges.

FIX IT

Breathing life into a static sketch

Using a finished sketch that appears static, add motion to the sketch by softening edges in the moving parts, leaving only the focal point hard-edged. Eliminate some edges completely.



In this painting, *Lily and Friend*, when it appeared too still, the edges were softened with a scrubber brush, giving the feathers a more natural quality. Diagonal strokes were added in the grassy area, partially obscuring the legs. The features of the faces were left hard-edged.

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Moving people

Although people usually move much more slowly than birds and animals, the rules are the same. An individual walking will have at least one foot off the ground; when running, he will be pitched at an angle; and when jumping, both feet will be off the ground. In *Runners* by Gerard Hendriks (see right), the edges of the figures are softened or lost.



Runners by Gerard Hendriks

- Diagonal thrust
- Lost edges
- Extreme value
- Extreme color
- Feet off the ground

Ideas to Achieve Motion in a Painting submitted by Pat Wilund

Fiber Artists of Beaufort 5th Annual Show
Moves to Bluffton

Fifth Annual FAB Collective
Fiber Art Show and Sale

Thursday, Friday, Saturday

November 10 - 12, 2016

Opening Reception:

Friday, November 11th

5:00 - 8:00 p.m.

Show Hours:

10:00 a.m. - 5:00 p.m.

New Location **SOBA**

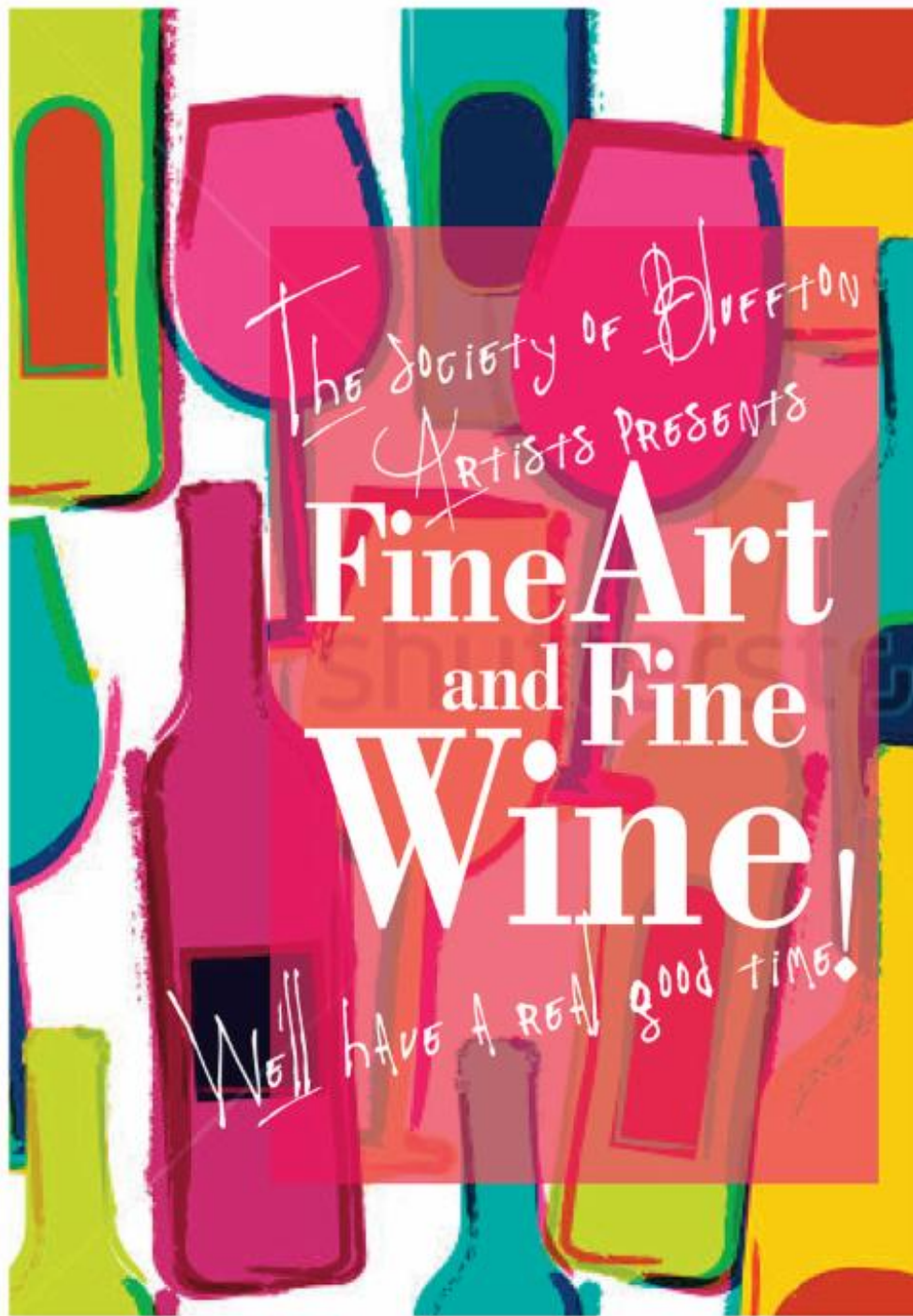
**The Center for Creative Arts
8 Church Street
Bluffton, SC 29910**

The Fiber Artists of Beaufort (FAB) announces its fifth annual show to be held at the SOBA Center for Creative Arts, Thursday through Saturday, November 10 - 12. The center is located at 8 Church Street in Bluffton's historic area next to the SOBA Gallery. The hours are 10 am to 5 pm with a reception, open to the public on Friday, November 11 from 5 to 8 pm.

Eileen Berchem, chairman of FAB, says "For our fifth show we decided to move the event from Beaufort to Bluffton. Since half of our members are from the Bluffton area we are excited to present our work to an expanded audience." The group has 10 members who have been juried and whose work represents a broad range of contemporary textile arts. Wall art, as well as wearable and three-dimensional pieces for the home will be shown. FAB artists are Eileen Berchem, Laura Bircin, Margo Duke, Barbara James, Kim Keats, Roxanne Lasky, Laurie Lovell, Linda Patalive, Andrea Stern and Cynthia Zeiss.

This is a great opportunity to purchase special holiday gifts at a broad range of prices. For more information about FAB call Eileen Berchem at 843-379-4228. For information about the SOBA Center for Creative Arts call 843-757-6586.

Coming in 2017!



February 11

2016-2017 SoBA Board of Directors:

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Mary Ann Putzier
Barbara Fiscarel
Bonnie Riley
Missy Yost
Sandy Rhodes
Jeanne McKenna**

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Art Walks
3D Committee

Newsletter information is welcomed for submission by the 25th of each month for inclusion in the following month's "The Eclectic." Send submissions to:

info@sobagallery.com



**Be sure to follow SOBA on
FACEBOOK and like our page!**

Facebook is a fun and easy way to keep up with SOBA happenings.

It's easy to sign up!



Society of Bluffton Artists
6 Church Street, Bluffton, SC 29910 | 843.757.6586 | info@sobagallery.com | www.sobagallery.com

STAY CONNECTED:

